



2001 DPA Communicator of Achievement

Allan R. Loudell Named 2001 Communicator of Achievement

Allan R. Loudell, program manager of 1450 WILM NewsRadio has been named 2001 Communicator of Achievement by the Delaware Press Association. The award was announced December 16, 2000, at DPA's annual Holiday Luncheon, where Allan was given a framed certificate and a working replica of a vintage '50s-style microphone.

A newscaster as well as program manager at 1450 WILM NewsRadio, Allan anchors the morning and midday newscasts and oversees 20 or more reporters covering local and regional news. On weekdays at noon, he hosts a one-hour live broadcast, interviewing experts from the US and abroad on current affairs. WILM is the only 1,000-watt AM station in the US in markets of fewer than 1 million to have a primarily locally originated all-news-and-information format. Both Allan and the station have won many awards for a mixture of in-depth local reporting and far-ranging international coverage.

Allan made his first commercial radio broadcast at 12 and started a schedule on his Lyons Township High School radio station at 14. He majored in communications at the University of Illinois at Urbana-Champaign, with minors in political science and history. After graduation in 1977, he went to Memphis, where he was newscaster, talk show host and news director for 10 years before coming to Wilmington.

Allan's public service activities include: speeches to civic groups, churches, synagogues, and students at high schools and colleges. He works with student journalists and has helped the Hugh O'Brian Youth Leadership Board identify students with leadership potential. For the past two years he has worked for and been Honorary Chairman for Delaware United Nations Day.

Currently Vice President, Programs DPA. Allan is head of the program committee for the national 2003 NFPW Communications Conference and is orchestrating the effort to line up outstanding speakers, workshop facilitators and panelists from around the US and throughout Delaware.

Allan lives with his wife, Barbara, and children, Allison and Michael, in Bear.