

2014 DPA Communications Contest Winners

KEY to the publication, station, company or client through which the work appeared:

ANA	= American Numismatic Association
BR	= <i>The Broadkill Review</i>
CCHS	= Christiana Care Health System
CS	= Caigle Syndication
DB	= Delmarva Broadcasting- Delaware 105.9
DBCI	= <i>Delaware Business Court Insider</i>
DBL	= <i>Delaware Beach Life</i>
DCF	= Delaware Community Foundation
DFLI	= Delaware Financial Literacy Institute
DPS	= Delaware Photographic Society
DH	= Delaware Hospice
DHM	= <i>Delaware Hispano Magazine</i>
DLW	= <i>Delaware Law Weekly</i>
DSN	= <i>Delaware State News</i>
DT	= <i>Delaware Today/Today Media</i>
DNREC	= DE Dept of Natural Resources and Environmental Control
GH	= GILLESPIEHALL
HFL	= Historic Fashion Lectures
HHA	= Harvey, Hanna and Associates
JFSD	= Jewish Family Services of Delaware
LCR	= <i>Letters From CAMP Rehoboth</i>
LHL	= <i>Lexington Herald Leader</i>
LS	= <i>Laurel Star</i>
LW	= <i>Living Well Magazine</i>
MACC	= Middletown Area Chamber of Commerce
MC/JJ	= <i>Milwaukee Courier/John Jay College</i>
MG	= Mind the Gap Publications
OD	= <i>Outdoor Delaware</i>
PEQ	= Pearson Education, Que Publishing
PSAJ	= <i>Photographic Society of America Journal</i>
EDTV	= EDTv (Comcast Channel 965)
STN	= University of Delaware Student Television Network
TC	= Tipton Communications
TNJ	= <i>The News Journal</i>
TR	= Thomson Reuters
UD/CEOE	= University of Delaware: College of Earth, Ocean & Environment / Delaware Sea Grant
UD/EPEO	= University of Delaware: Environmental Public Education Office
UD/OC&M	= University of Delaware: Office of Communications & Marketing
WBOC	= WBOC TV 16
WDDE	= WDDE 91.1 FM / Delaware Public Media
WDEL	= WDEL 1150 AM Delmarva Broadcasting Company
WGMD	= RESORT BROADCASTING-WGMD 92.7
WHYY	= WHYY TV 12
WIEP	= Wilmington International Exhibition of Photography
WITN	= WITN TV 22 City of Wilmington, Delaware

THE 2014 AWARDS

Writing

01A News story, Print-based newspaper

1st Jeff Mordock	“Does Markell Favor Public Sector Judges?”	DLW
2nd Gloria J. Browne-Marshall	“Mandela Offers Hope”	MC/JJ

01C News story, Online publication

1st Jeff Mordock	“Supreme and Chancery Court Infighting”	DBCI
2nd Tom Hals	“Delaware, New York Judges Clash Over Control of Merger Cases”	TR
3rd Jon Hurdle	“Committee Turns Down Appeal Over Delaware City Refinery Permit”	WDDE

02 Continuing coverage or unfolding news

1st Jeff Mordock	“The Hunt for a New Chief Justice”	DLW
2nd Jeff Mordock	“Activision Shareholder Lawsuit”	DBCI

03 Investigative reporting

1st Jeff Mordock	“Marshal's Report on Court Security”	DLW
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04 Enterprise reporting

1st Jeff Mordock	“Chancery Court Arbitration Lawsuit”	DBCI
2nd Tom Hals	“Delaware's Corporate Courts on Brink of Big Change”	TR
3rd Jeff Mordock	“Courthouse Shooting”	DLW

05 Special series

1st Lynn R. Parks	“Hot Topic”	DBL
2nd Michael Fleming & Stacey Schiller	“Rebuilding Delaware”	Town Square Delaware
3rd Jeff Mordock	“Steele Reflects on Judicial Career”	DLW
HM John Mussoni & Mark Eichmann & Shirley Min & Nichelle Polston	“Cost to the Coast”	WHYY

07A Editorial/Opinion, Print-based newspaper

1st Gloria J. Browne-Marshall	“Corrupt Politicians Shame Legacy”	MC/JJ
2nd Gloria J. Browne-Marshall	“Blacks, Gays, and Justice”	MC/JJ
3rd Gloria J. Browne-Marshall	“Great March-No Marching Orders”	MC/JJ

07B Editorial/Opinion, Magazine or other non-newspaper publication

1st Howard M. Berlin	“Numismatic Exhibitions in Museums Enrich Everyone”	<i>Coin World</i>
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08B Feature story, Magazine or other non-newspaper publication

1st Victor Letonoff	“Suicide by Cop”	DT
2nd Mark Nardone	“Classic Restaurants”	DT
3rd Mary Ann Benyo	“The Way Home”	DBL
3rd Lynn R. Parks	“How Clean Is Clean Enough?”	DBL
HM Elizabeth Shockley & Josephine Eccel & Robin Ray	“Delaware's First Environmentalists”	OD

08C Feature story, Online publication

1st Eileen S. Dallabrida	“New Curriculum Structure Helps William Students Succeed”	WDDE
2nd Larry Nagengast	“Film Opening Offers Eye-opening Glimpse into Real-life Struggles in Wilmington”	WDDE
3rd Pam George	“Sight and Sound: Health Care Providers Examine Using iPads to Improve Patient Care”	WDDE
HM John Mussoni	“45 Years Later, Delaware Family Accepts Personal Belongings of U.S. Soldier Lost in Vietnam”	WHYY

09B Personality profile, More than 500 words

1st Maria Hess	“In the Shadow of the Steeple”	DT
2nd Mark Nardone	“Yasser Payne”	DT
3rd Ronald Tello Marzol	“Governor Jack Markell en Espanol”	DHM
HM Lynn R. Parks	“Riding a Political Roller Coaster”	DBL

10B Specialty articles, Agriculture, Agribusiness, Aquaculture

1st Adam Thomas	“African Chickens” and “Local Flavor”	<i>UDaily</i>
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10C Specialty articles, Arts and entertainment

1st Karl Malgiero	“Mean Lady Hopes New Label/Album Bring New Audience” “The Spinto Band Ready to Share Music with Firefly”	WDDE
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10D Specialty articles, Business

1st Eileen S. Dallabrida	“Home Renters on the Rise as Homeownership Falls” “Independent Grocers Carve Out a Niche in DE”	WDDE
2nd Jeff Mordock	“Corporate Litigation”	DBCI

10E Specialty articles, Education

1st Larry Nagengast	“Districts Aim for Better Outcomes in 2nd Tax Votes” “Program Aims to Give Students Leg Up in HS Classroom Without Leaving School”	WDDE
2nd April Hall	“Delaware Student Test Scores Dip Slightly in 2012-13 School Year” “Teachers Question Evaluation System”	WDDE

10G Specialty articles, Food

1st Pam George	“Spinning a Tale, Brewing Up Business” “Painted Stave at Forefront of DE Craft Distillery Movement”	WDDE
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10I Specialty articles, Green/environmental

1st Teresa Messmore	"Pollution-fighting Algae" "Blue Carbon"	UD/EPEO
2nd Jon Hurdle	"How to Adapt to Rising Seas: The First State's First Step" "Climate-change Skeptics Challenge DNREC"	WDDE
3rd Adam Thomas	"Ecology Woods" "Protecting Forests"	UDaily

10J Specialty articles, History

1st Pam George	"A Poet's Ode to Lewes" "Lewes Creek"	DBL
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10K Specialty articles, Hobby or craft

1st Howard M. Berlin	"The Best Central Bank and Mint Museums for Visitors" "The Litvak and Abe Lincoln"	<i>MintWorld Compendium</i> <i>The Shekel</i>
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10L Specialty articles, Home

1st Karen Jessee	"The Voices in Your Head" "Love Isn't Made of Plastic"	LM
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10M Specialty articles, Physical health, fitness, mental health, self-help

1st Mary Kennedy	"How to Break Bad Habits" "Managing Stress is as easy as Ten Step Process"	delawareonline.com www.blogger.com
2nd Karen Jessee	"Help! We're Moving I" "Help! We're Moving II"	LM
3rd Noelle Swann	"Getting to the Guts of Autism" "Beachgoers Beware: Local Study Shows Risks of Playing in the Surf"	WDDE

10P Specialty articles, Science or technology

1st Teresa Messmore	"Microbe Quest" "Sturgeon Search"	UD/EPEO
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10Q Specialty articles, Social issues

2nd Karen Jessee	"A Kind but Effective Letter of Complaint" "A Courtesy Reminder"	LW
3rd Beverly Crowl	"Delaware Hospice's Care of Mother Eases a Daughter's Burden" "Nursing Students Discover Rewards"	<i>Cape Gazette</i> DSN

10S Specialty articles, Travel

1st Howard M. Berlin	"Visiting the Bank of Israel Visitor Center in erusalem" "National Museum of Finland's Numismatic Treasures"	<i>Coin World</i>
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11A Columns, Humorous

1st Rich Barnett	"Angel the Snake Girl" "Losing My Drag Cherry"	LCR
2nd Fay Jacobs	"Three Dog Night" "Walk, Don't Run"	DBL
3rd Mike McClure	"A View from the Cheap Seats"	LS

11B Columns, General

1st Maria Hess	"What Matters Most"	DT
	"Great Workplaces and Great Gals"	
2nd Steven Kendus	"Knowledge is Key for Healthy Gun Debate"	TNJ
	"Loss of a Friend Brings Heartbreak, Memories"	

11C Columns, Informational (how-to, Q&A, advice)

1st Ann Marie van den Hurk	"Social Media: Catfishing Can Catch Even Pros, But it's Fixable"	LHL
	"Word of Mouth is Powerful Marketing"	

11D Columns, Personal Opinion

1st Alan Garfield	"Marriage Based on Love and Trust, Not Multiplying"	TNJ
	"Tools to Fight Voter Suppression Still Are Needed"	
2nd Rick Jensen	Rick Jensen Syndicated Column	CS/WDEL
3rd Michael Fleming	"Retiring Coaches Among Delaware's Finest"	Town Square Delaware
& Kevin Noonan	"Phils' Season Ends in a Whimper"	
& Stacey Schiller		

12 Writing: Headlines

1st Tom Kavanagh	"May the Farce Be With You"	DBL
	"Stolen Guitar? Don't Fret!"	
	"Waving the PFlag"	
	"Scrum Kind of Sport"	
2nd Drew Ostroski	"A Man for All Seasonings"	DT
	"Take This Job and Love It"	
	"Back to the Fusion"	
	"Minding Their Manor"	

Editing and Page Design

13B Editing: Single page, section regularly edited by entrant, Magazine

1st Terry Plowman	"Beach Briefs"	DBL
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14A Sections or Supplements Infrequently edited by entrant-Newspaper

1st Mike McClure	"Laurel Softball Enjoys Perfect Ending to Storybook Season"	LS
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15B Editing: Publications regularly edited by entrant, Magazine

1st Maria Hess	<i>Delaware Today</i>	DT
2nd Terry Plowman	<i>Delaware Beach Life</i>	DBL
3rd Elizabeth Shockley	<i>Outdoor Delaware</i>	DNREC

16B Page design, Magazine or other non-newspaper publication

1st Beth Weiss	"In the Shadow of the Steeple"	DT
2nd Tessa Lingo	"The Lessons of Summer" "Real to Reel"	DBL
3rd Beth Weiss	"What Matters Most"	DT

Photography/Graphics

17A Single photograph, News or feature photo

3rd Lynn Troy Maniscalco "Dousing the Coach" PSA Journal

17B Single photograph, Sports photo

1st Ron Dubick "Hall of Famers Talk Health" DT
2nd Lynn Troy Maniscalco "Discouraged Racer" PSAJournal

17C Single photograph, General photo

1st Ted Miller "Showy Snowy Egret, October Cover" DBL
2nd Lynn Troy Maniscalco "Three Amish Boys" WIEP
3rd Jay Fleming "Underwater Trout, August Cover" DBL
HM Kevin Fleming "Young Gray Seal, May Cover" DBL

18 Photo essay

1st Kevin Fleming "Backyard Brood" DBL
2nd Tony Pratt "Rustic Art" DBL

19 Photographer-writer

1st Kevin Fleming "The Beauty of Cape Henlopen" Outdoor Delaware
2nd Terry Plowman "Sunset Surprise" DBL
3rd Kevin Fleming "Kevin Fleming Captures Beach at the Beach" DBL

20 Graphics

1st Rob Waters "Upward Bound" DBL

Radio / Television

21A Radio, On-the-scene report (news, features, sports)

1st Mellany Armstrong "Courthouse Shooting" WDEL
2nd Amy Cherry "WDEL - NCCO Courthouse Bomb Threat" WDEL

21B Television, On-the-scene report (news, features, sports)

1st Michael Chesney "Police Brutality Allegations" WBOC
2nd Michael Chesney "Plane Emergency Landing" WBOC

22A Radio, Prepared report (news, features, sports, or opinion)

1st Mellany Armstrong "Protecting You at the Pump" WDEL
2nd Mellany Armstrong "WDEL's Delaware Stories" WDEL
3rd Joseph Leahy "Changing Times at DAFB Mortuary Affairs" WDDE
HM Thomas Byrne "Flacco's Super Bowl Appearance Brings More Than Pride to UD" WDDE
HM Amy Cherry "Art and Peace Behind Bars" WDEL
HM James Dawson "Transgender Community Waits Its Turn for Equality Legislation" WDDE
HM James Dawson "Women in General Assembly Gain Influence, If Not Numbers" WDDE
HM Joseph Leahy "Rebounding Horseshoe Crab Population Draws Increasing Interest" WDDE

22B Television, Prepared report (news, features, sports, or opinion)

1st Michael Chesney	"Hidden Sales Tax"	WBOC
2nd Shirley Min & Paul Parmelee	"Preparing for Sandy Sequel"	WHYY
3rd Mark Eichmann & Charlie O'Neill	"Coyotes Among Us"	WHYY
HM Michael Chesney	"Mapmaker Retires"	WBOC

23A Radio, Special programming

1st Mellany Armstrong	"Answering the Call"	WDEL
2nd Amy Cherry	"Meth Madness"	WDEL
3rd Walt Palmer	"A Conversation with Gov. Jack Markell"	WGMD
HM Amy Cherry	"Bullying on the Bus"	WDEL

23B Television, Special programming

1st John Mussoni & Shirley Min & Nichelle Polston & Mark Eichmann & Brian Drouin	"First Extra: Sea Level Change"	WHYY
2nd Pati Nash & Rob Markopoulos & Anderson Bradshaw	"One Blood"	EDTV
3rd Lydia Timmins & Lauren Costello & Timothy Donnelly & Ben Evangelista & Caitlyn Goodhue & Gabriella Katz & Michael Milburn	"Unt*IX*tled"	STN
HM Michael Chesney	"Delmarva's Casinos: The Chips Are Down"	WBOC

24 Interview (radio or television)

1st Susan Monday	"Sussex County Councilman's Accuser, Katelynn Dunlap, Speaks in Sex Abuse Case"	DB
2nd Thomas Byrne	"Interview with Food Bank of Delaware CEO Patricia Beebe"	WDDE
3rd Thomas Byrne	"Interview with Joint Finance Committee Co-chair Rep. Melanie George Smith"	WDDE
HM Allan Loudell	"Papal Election"	WDEL
HM Jeff Mordock & Tom Byrne	"Chief Justice Opening Interview"	DLW/WDDE
HM Yesenia Taveras	"La Conexión/The Connection: Delaware Hispanics in Business"	WITN

25 Talk Show (radio or television)

1st Tom Byrne	"The Green" Dec. 13, 2013	WDDE
2nd Susan Monday	"Methodist Minister"	DB
3rd Yesenia Taveras	"La Conexión/The Connection: September 2013 Edition"	WITN
HM Rick Jensen	"Rick Jensen, School Bus Bullies"	WDEL

30C Blogs, Personal

1st Cathy Branciaroli	<i>Delaware Girl Eats</i>	delawaregirleats.typepad
2nd Ann Marie van den Hurk	"Pizza on the Grill" "Salt Lake City - A Foodie Town"	Well Worn Apron Blog

31A Social Media Campaign, Nonprofit, government, or educational

1st Meredith Chapman & Ryan Maguire & Kelley Bregenzer	"Football 'Tweet Seats'"	UD Social Media
2nd Meredith Chapman & Ryan Maguire & Kelley Bregenzer	Dare to Explore	UD Social Media
3rd Bridget Gillespie Paverd & Marina Zekova	Cedar Tree Acad. Charter School	GH

32A Video for website, Nonprofit, government, or educational

1st Roxane Ferguson & Jimmy Biggs & Tim Qualls	"MACC Chamber Chatter"	MACC
2nd Mike Polo & Melanie Rapp & Matt Cardona	"Restoring Mirror Lake"	DNREC
3rd Mike Polo	"Go Ape at Lums Pond State Park"	DNREC
HM Mike Polo & Phil Miller	"Certified Wildlife Habitats"	DNREC

32B Video for website, Corporate or for-profit

1st Carl Kanefsky	"Molly's Story"	WDEL.com
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Advertising

34 Advertising campaigns

1st Ronald Tello Marzol	"Kimmel and Carter Reaching out to the Hispanic Community"	DHM
2nd Dan Tipton	"It Starts Here" Outcome Based Campaign for The Tatnall School	TC

35 Advertising posters, billboards, and banners

1st Roxane Ferguson & Sue Symes	2012 MACC EXPO Poster	MACC
2nd Roxane Ferguson & Lanette Bethard	MACC RocktoberFest Billboard	MACC
3rd Katy O'Connell & Tamara Beeson & Teresa Messmore & Pamela Donnelly	Coast Day 2013 Poster	UDCEOE
HM Roxane Ferguson & Lanette Bethard	MACC EXPO Billboard	MACC

36A Radio advertising (traditional stations or online)

1st Bridget Gillespie Paverd	"Today I Did Something Wonderful for Two People I Love."	GH
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Communications Program or Campaign

37 Community, institutional, or internal relations

1st Shane Hoffman & Michele Schiavoni & Scott Mash & Matthew McCoy	The Christiana Care Way Awareness Campaign	CCHS
2nd Meredith Chapman & Ryan Maguire & Kelley Bregenzer	Social Media Ambassador Program UD Social Media	

38 Public service

1st Wendy Scott & Sandra Taccone & Brenna Goggin	Delaware Sea Level Rise Awareness Week Blue Blaze Associates	
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39 Marketing program / campaign for new or existing service or product

1st Peggy Mika & Tom Hendrich & Jennifer Bonett & Chris Johansen & Sandy Farrell & Paul Miles & Staci Vernick	Concord Health Center Awareness Campaign	CCHS
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40 Audiovisuals

1st Tracey Bryant & Carl Asti & Robert Dilorio	University of Delaware Research Videos	UDOC&M
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PR Materials

41 Reports (including, but not limited to, annual reports)

1st Beth Chajes & Ron Ohrel & Lane McLaughlin	Delaware EPSCoR Program 5-Year Report	UDOC&M
2nd Allison Levine	2013 Annual Report of the Delaware Community Foundation	DCF
3rd Ronni Cohen & Stacey Schiller	DFLI Annual Update	DFLI

42 Magazines

HM Tracey Bryant & David Barczak & Daniel Wright	<i>UD Research</i>	UDOC&M
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43 Magapapers/Tabloids

1st Ronald Tello Marzol	<i>Revista Delaware Hispano</i>	DHM
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44A Newsletters: Nonprofit, government or educational

1st Allison Levine	<i>Connecting People, Building Communities</i>	DCF
2nd Theresa Yanick & Carole Clarke	<i>The Reflector</i> Delaware Photographic Society	
3rd Bridget Gillespie Paverd	<i>VOICE Newsletter</i>	GH
HM Roxane Ferguson & Paul Dolan	<i>Chamber Chatter</i>	MACC

45A Brochures: Nonprofit, government, or educational

HM Roxane Ferguson & Paul Dolan	MACC Sponsorship Brochure	MACC
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45B Brochures: Corporate or for-profit

1st Thomas William Tear	Salon Rispoli "Solutions"	Salon Rispoli
2nd Bridget Gillespie Paverd	"The Bridge Program"	GH

46 Catalogs, manuals, and handbooks

1st Roxane Ferguson & Peg Ryan	<i>MACC Community Guide and Business Directory</i>	MACC
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47 Direct-mail marketing

1st Roxane Ferguson & Paul Dolan	MACC RocktoberFest Postcard	MACC
2nd Dory Zatuchni & Stacey Schiller	Brandywine Village Network Direct Mail Campaign	JFSD
3rd Roxane Ferguson & Sue Symes	MACC EXPO Postcard	MACC

Information for the Media

48 News or feature release - single release

1st Teresa Messmore "Injured at the Beach" UDEPEO

49 News or feature releases - multiple releases

1st Katy O'Donnell "University of Delaware Wind Energy" UDCEOE
& Teresa Messmore

50 Media kit: Tools to gain media coverage

1st Ryan Kennedy "Lighthouse Cove Redevelopment" HHA
2nd Teresa Messmore "Bait Alternative" UDCEOE
& Rebecca Rothweiler
& Tamara Beeson
& Pamela Donnelly

Speeches

51 Speech

1st Karen Jessee "The Under the Skirt Tour of the Civil War"
& Roxanna Hurst HFL / Delaware Humanities Forum
2nd Beverly Crowl Delaware Hospice Volunteer Recognition DH
Dinner Speech
3rd Howard M. Berlin "When Traveling, Visit a Museum Having ANA
a Numismatic Exhibition"
HM Beth Chajes Don Sparks' EPSCoR Kickoff Remarks EPSCoR

Collegiate

55 Faculty adviser of student publication, station, or site

1st Lydia Timmins "Unt*IX*tled" STN

Books and Creative Writing

56 Novels for adult readers

1st J. Crystal Heidel *Still Life in Blood* Byzantium Sky Press
2nd Reynold J. Levocz *The Spear of Longinus*
Manuscriptus-De-Aestimare
3rd Greg Smith *Send in the Clowns* Thomas & Mercer

57E Nonfiction books for adult readers, General non-fiction

2nd James Farny *Crisis America Legaltheftism* Dorrance Publishing
3rd Ann Marie van den Hurk *Social Media Crisis Communications* PEQ

58A Children's books, Fiction

1st Nancy Sakaduski *A Rehoboth ABC* Cat & Mouse Press

60A Short stories, Single Story

1st Maribeth Fischer "Rehoboth" DBL
2nd Mary Margaret Pauer "Burn Baby Burn" *Dispatches from
the Vanishing World*
3rd Sarah Barnett "The Summer of Our Discontent" *The Beach House*
HM Mary Margaret Pauer "Howling Under My Window" *Wanderings*

61A Creative verse, Single poem

1st Patricia Goodman "A Hummingbird's Tongue" *Stonecoast Review*
2nd Patricia Goodman "The Boneyard" BR
3rd Patricia Goodman "The Black Mare" BR
HM Irene Fick "San Francisco 1978-81" *Philadelphia Stories*

61B Book or chapbook of poetry

1st Jamie C. L. Brown *Sakura: a Cycle of Haiku* Broadkill Press
2nd Helen Ohlson *Five Bridges* TransCanal Writers
& Nina Bennett
& Linda Evans
& Arlene Humphrey
& Johnny Tucker, Jr.

64 Book edited by entrant

1st Nancy Sakaduski *The Beach House* Cat & Mouse Press
2nd Katherine Ward *The Spear of Longinus*
Manuscriptus-De-Aestimare