2014 DPA Communications Contest Winners

KEY to the publication, station, company or client through which the work appeared:

ANA = American Numismatic Association
BR = The Broadkill Review
CCHS = Christiana Care Health System
CS = Caigle Syndication
DB = Delmarva Broadcasting- Delaware 105.9
DBCI = Delaware Business Court Insider
DBL = Delaware Beach Life
DCF = Delaware Community Foundation
DFLI = Delaware Financial Literacy Institute
DPS = Delaware Photographic Society
DH = Delaware Hospice
DHM = Delaware Hispanic Magazine
DL = Delaware Law Weekly
DSN = Delaware State News
DT = Delaware Today/Today Media
DNREC = DE Dept of Natural Resources and Environmental Control
GH = GILLESPIEHALL
HFL = Historic Fashion Lectures
HHA = Harvey, Hanna and Associates
JFSD = Jewish Family Services of Delaware
LCR = Letters From CAMP Rehoboth
LHL = Lexington Herald Leader
LS = Laurel Star
LW = Living.Well Magazine
MACC = Middletown Area Chamber of Commerce
MC/JJ = Milwaukee Courier/John Jay College
MG = Mind the Gap Publications
OD = Outdoor Delaware
PEQ = Pearson Education, Que Publishing
PSAJ = Photographic Society of America Journal
EDTV = EDtv (Comcast Channel 965)
STN = University of Delaware Student Television Network
TC = Tipton Communications
TNJ = The News Journal
TR = Thomson Reuters
UD/CEO = University of Delaware: College of Earth, Ocean & Environment / Delaware Sea Grant
UD/EPEO = University of Delaware: Environmental Public Education Office
UD/OCC&M = University of Delaware: Office of Communications & Marketing
WBOC = WBOC TV 16
WDDE = WDDE 91.1 FM / Delaware Public Media
WDEL = WDEL 1150 AM Delmarva Broadcasting Company
WGMD = RESORT BROADCASTING-WGMD 92.7
WHYY = WHYY TV 12
WIEP = Wilmington International Exhibition of Photography
WITN = WITN TV 22 City of Wilmington, Delaware
THE 2014 AWARDS

Writing

01A News story, Print-based newspaper
1st Jeff Mordock “Does Markell Favor Public Sector Judges?” DLW
2nd Gloria J. Browne-Marshall “Mandela Offers Hope” MC/JJ

01C News story, Online publication
1st Jeff Mordock “Supreme and Chancery Court Infighting” DBCI
2nd Tom Hals “Delaware, New York Judges Clash Over Control of Merger Cases” TR
3rd Jon Hurdle “Committee Turns Down Appeal Over Delaware City Refinery Permit” WDDE

02 Continuing coverage or unfolding news
1st Jeff Mordock “The Hunt for a New Chief Justice” DLW
2nd Jeff Mordock “Activision Shareholder Lawsuit” DBCI

03 Investigative reporting
1st Jeff Mordock “Marshal's Report on Court Security” DLW

04 Enterprise reporting
1st Jeff Mordock “Chancery Court Arbitration Lawsuit” DBCI
2nd Tom Hals “Delaware's Corporate Courts on Brink of Big Change” TR

3rd Jeff Mordock “Courthouse Shooting” DLW

05 Special series
1st Lynn R. Parks “Hot Topic” DBL
2nd Michael Fleming & Stacey Schiller “Rebuilding Delaware” Town Square Delaware

3rd Jeff Mordock “Steele Reflects on Judicial Career” DLW
HM John Mussoni & Mark Eichmann & Shirley Min & Nichelle Polston “Cost to the Coast” WHYY

07A Editorial/Opinion, Print-based newspaper
3rd Gloria J. Browne-Marshall “Great March-No Marching Orders” MC/JJ

07B Editorial/Opinion, Magazine or other non-newspaper publication
1st Howard M. Berlin “Numismatic Exhibitions in Museums Enrich Everyone” Coin World
08B Feature story, Magazine or other non-newspaper publication
1st Victor Letono “Suicide by Cop” DT
2nd Mark Nardone “Classic Restaurants” DT
3rd Mary Ann Benyo “The Way Home” DBL
3rd Lynn R. Parks “How Clean Is Clean Enough?” DBL
HM Elizabeth Shockley “Delaware's First Environmentalists” OD
& Josephine Eccel
& Robin Ray

08C Feature story, Online publication
1st Eileen S. Dallabrida “New Curriculum Structure Helps William Students Succeed” WDDE
2nd Larry Nagengast “Film Opening Offers Eye-opening Glimpse into Real-life Struggles in Wilmington” WDDE
3rd Pam George “Sight and Sound: Health Care Providers Examine Using iPads to Improve Patient Care” WDDE
HM John Mussoni “45 Years Later, Delaware Family Accepts Personal Belongings of U.S. Soldier Lost in Vietnam” WHYY

09B Personality profile, More than 500 words
1st Maria Hess “In the Shadow of the Steeple” DT
2nd Mark Nardone “Yasser Payne” DT
3rd Ronald Tello Marzol “Governor Jack Markell en Espanol” DHM
HM Lynn R. Parks “Riding a Political Roller Coaster” DBL

10B Specialty articles, Agriculture, Agribusiness, Aquaculture
1st Adam Thomas “African Chickens” and “Local Flavor” UDaily

10C Specialty articles, Arts and entertainment
1st Karl Malgiero “Mean Lady Hopes New Label/Album Bring New Audience” WDDE
“The Spinto Band Ready to Share Music with Firefly” WDDE

10D Specialty articles, Business
1st Eileen S. Dallabrida “Home Renters on the Rise as Homeownership Falls” WDDE
“Independent Grocers Carve Out a Niche in DE” WDDE
2nd Jeff Mordock “Corporate Litigation” DBCI

10E Specialty articles, Education
1st Larry Nagengast “Districts Aim for Better Outcomes in 2nd Tax Votes” WDDE
“Program Aims to Give Students Leg Up in HS Classroom Without Leaving School” WDDE
2nd April Hall “Delaware Student Test Scores Dip Slightly in 2012-13 School Year” WDDE
“The Teachers Question Evaluation System” WDDE

10G Specialty articles, Food
1st Pam George “Spinning a Tale, Brewing Up Business” WDDE
“Painted Stave at Forefront of DE Craft Distillery Movement” WDDE
<table>
<thead>
<tr>
<th>Specialty articles, Green/environmental</th>
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<tbody>
<tr>
<td>1st Teresa Messmore</td>
<td>“Pollution-fighting Algae” UD/EPEO</td>
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<tr>
<td>2nd Jon Hurdle</td>
<td>“How to Adapt to Rising Seas: The First State’s First Step” WDDE</td>
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<td>3rd Adam Thomas</td>
<td>“Ecology Woods” UDaily</td>
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<td>1st Pam George</td>
<td>“A Poet’s Ode to Lewes” DBL</td>
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<td>2nd Jon Hurdle</td>
<td>&quot;Lewes Creek&quot;</td>
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<tr>
<td>1st Howard M. Berlin</td>
<td>“The Best Central Bank and Mint Museums for Visitors” MintWorld Compendium</td>
</tr>
<tr>
<td>2nd Karen Jessee</td>
<td>“The Litvak and Abe Lincoln” The Shekel</td>
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<td>1st Karen Jessee</td>
<td>“The Voices in Your Head” LM</td>
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<td>1st Mary Kennedy</td>
<td>“How to Break Bad Habits” delawareonline.com</td>
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<td>2nd Karen Jessee</td>
<td>“Managing Stress is as easy as Ten Step Process” <a href="http://www.blogher.com">www.blogher.com</a></td>
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<td>“Microbe Quest” UD/EPEO</td>
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<td>“Sturgeon Search”</td>
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<tr>
<td>2nd Karen Jessee</td>
<td>“A Kind but Effective Letter of Complaint” LW</td>
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<tr>
<td>3rd Beverly Crowl</td>
<td>“A Courtesy Reminder”</td>
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<tr>
<td>3rd Beverly Crowl</td>
<td>“Delaware Hospice’s Care of Mother Eases a Daughter’s Burden” Cape Gazette</td>
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11B Columns, General
1st Maria Hess  “What Matters Most” DT
“Great Workplaces and Great Gals”
2nd Steven Kendus “Knowledge is Key for Healthy Gun Debate” TNJ
“Loss of a Friend Brings Heartbreak, Memories”

11C Columns, Informational (how-to, Q&A, advice)
1st Ann Marie van den Hurk  “Social Media: Catfishing Can Catch Even Pros, But it's Fixable” LHL
“Word of Mouth is Powerful Marketing”

11D Columns, Personal Opinion
1st Alan Garfield “Marriage Based on Love and Trust, Not Multiplying” TNJ
“Tools to Fight Voter Suppression Still Are Needed”
2nd Rick Jensen Rick Jensen Syndicated Column CS/WDEL
3rd Michael Fleming “Retiring Coaches Among Delaware’s Finest” Town Square Delaware
& Kevin Noonan “Philis’ Season Ends in a Whimper”
& Stacey Schiller

12 Writing: Headlines
1st Tom Kavanagh “May the Farce Be With You” DBL
“Stolen Guitar? Don't Fret!”
“Waving the PFlag”
“Scrum Kind of Sport”
2nd Drew Ostroski “A Man for All Seasonings” DT
“Take This Job and Love It”
“Back to the Fusion”
“Minding Their Manor”

Editing and Page Design

13B Editing: Single page, section regularly edited by entrant, Magazine
1st Terry Plowman “Beach Briefs” DBL

14A Sections or Supplements Infrequently edited by entrant-Newspaper
1st Mike McClure “Laurel Softball Enjoys Perfect Ending to Storybook Season” LS

15B Editing: Publications regularly edited by entrant, Magazine
1st Maria Hess Delaware Today DT
2nd Terry Plowman Delaware Beach Life DBL
3rd Elizabeth Shockley Outdoor Delaware DNREC

16B Page design, Magazine or other non-newspaper publication
1st Beth Weiss “In the Shadow of the Steeple” DT
2nd Tessa Lingo “The Lessons of Summer” “Real to Reel” DBL
3rd Beth Weiss “What Matters Most” DT
Photography/Graphics

17A Single photograph, News or feature photo
3rd Lynn Troy Maniscalco “Dousing the Coach” PSA Journal

17B Single photograph, Sports photo
1st Ron Dubick “Hall of Famers Talk Health” DT
2nd Lynn Troy Maniscalco “Discouraged Racer” PSA Journal

17C Single photograph, General photo
1st Ted Miller “Showy Snowy Egret, October Cover” DBL
2nd Lynn Troy Maniscalco “Three Amish Boys” WIEP
3rd Jay Fleming “Underwater Trout, August Cover” DBL
HM Kevin Fleming “Young Gray Seal, May Cover” DBL

18 Photo essay
1st Kevin Fleming “Backyard Brood” DBL
2nd Tony Pratt “Rustic Art” DBL

19 Photographer-writer
1st Kevin Fleming “The Beauty of Cape Henlopen” Outdoor Delaware
2nd Terry Plowman “Sunset Surprise” DBL
3rd Kevin Fleming “Kevin Fleming Captures Beach at the Beach” DBL

20 Graphics
1st Rob Waters “Upward Bound” DBL

Radio / Television

21A Radio, On-the-scene report (news, features, sports)
1st Mellany Armstrong “Courthouse Shooting” WDEL
2nd Amy Cherry “WDEL - NCCO Courthouse Bomb Threat” WDEL

21B Television, On-the-scene report (news, features, sports)
1st Michael Chesney “Police Brutality Allegations” WBOC
2nd Michael Chesney “Plane Emergency Landing” WBOC

22A Radio, Prepared report (news, features, sports, or opinion)
1st Mellany Armstrong “Protecting You at the Pump” WDEL
2nd Mellany Armstrong “WDEL's Delaware Stories” WDEL
3rd Joseph Leahy “Changing Times at DAFB Mortuary Affairs” WDDE
HM Thomas Byrne “Flacco's Super Bowl Appearance Brings More Than Pride to UD” WDDE
HM Amy Cherry "Art and Peace Behind Bars" WDEL
HM James Dawson “Transgender Community Waits Its Turn for Equality Legislation” WDDE
HM James Dawson “Women in General Assembly Gain Influence, If Not Numbers” WDDE
HM Joseph Leahy “Rebounding Horseshoe Crab Population Draws Increasing Interest” WDDE
22B Television, Prepared report (news, features, sports, or opinion)
1st Michael Chesney  “Hidden Sales Tax”  WBOC
2nd Shirley Min  “Preparing for Sandy Sequel”  WHYY
& Paul Parmelee
3rd Mark Eichmann  “Coyotes Among Us”  WHYY
& Charlie O’Neill
HM Michael Chesney  “Mapmaker Retires”  WBOC

23A Radio, Special programming
1st Mellany Armstrong  “Answering the Call”  WDEL
2nd Amy Cherry  "Meth Madness"  WDEL
3rd Walt Palmer  “A Conversation with Gov. Jack Markell”  WGMD
HM Amy Cherry  "Bullying on the Bus"  WDEL

23B Television, Special programming
1st John Mussoni  “First Extra: Sea Level Change”  WHYY
 & Shirley Min
 & Nichelle Polston
 & Mark Eichmann
 & Brian Drouin
2nd Pati Nash  ”"One Blood”  EDTV
 & Rob Markopoulo
 & Anderson Bradshaw
3rd Lydia Timmins  “Unt*IX*tled’  STN
 & Lauren Costello
 & Timothy Donnelly
 & Ben Evangelista
 & Caitlyn Goodhue
 & Gabriella Katz
 & Michael Milburn
HM Michael Chesney  “Delmarva's Casinos: The Chips Are Down”  WBOC

24 Interview (radio or television)
1st Susan Monday  “Sussex County Councilman's Accuser, Katelynn Dunlap, Speaks in Sex Abuse Case”  DB
2nd Thomas Byrne  “Interview with Food Bank of Delaware CEO Patricia Beebe”  WDDE
3rd Thomas Byrne  “Interview with Joint Finance Committee Co-chair Rep. Melanie George Smith”  WDDE
HM Allan Loudell  “Papal Election”  WDEL
HM Jeff Mordock  “Chief Justice Opening Interview”  DLW/WDDE
 & Tom Byrne
HM Yesenia Taveras  “La Conexión/The Connection: Delaware Hispanics in Business”  WITN
25 Talk Show (radio or television)
1st Tom Byrne “The Green” Dec. 13, 2013 WDDE
2nd Susan Monday “Methodist Minister” DB
3rd Yesenia Taveras “La Conexión/The Connection: September 2013 Edition” WITN
HM Rick Jensen “Rick Jensen, School Bus Bullies” WDEL

30C Blogs, Personal
1st Cathy Branciaroli Delaware Girl Eats delawaregirl.eats.typepad
2nd Ann Marie van den Hurk “Pizza on the Grill” Well Worn Apron Blog “Salt Lake City - A Foodie Town”

31A Social Media Campaign, Nonprofit, government, or educational
1st Meredith Chapman “Football ‘Tweet Seats”’ UD Social Media & Ryan Maguire & Kelley Bregenzer
2nd Meredith Chapman Dare to Explore UD Social Media & Ryan Maguire & Kelley Bregenzer
3rd Bridget Gillespie Paverd Cedar Tree Acad. Charter School GH & Marina Zekova

32A Video for website, Nonprofit, government, or educational
1st Roxane Ferguson “MACC Chamber Chatter” MACC & Jimmy Biggs & Tim Qualls
2nd Mike Polo “Restoring Mirror Lake” DNREC & Melanie Rapp & Matt Cardona
3rd Mike Polo “Go Ape at Lums Pond State Park” DNREC
HM Mike Polo “Certified Wildlife Habitats” DNREC & Phil Miller

32B Video for website, Corporate or for-profit
1st Carl Kanefsky “Molly's Story” WDEL.com

Advertising

34 Advertising campaigns
1st Ronald Tello Marzol “Kimmel and Carter Reaching out to the Hispanic Community” DHM
2nd Dan Tipton “It Starts Here” Outcome Based Campaign for The Tatnall School TC
35 Advertising posters, billboards, and banners
1st Roxane Ferguson  2012 MACC EXPO Poster  MACC
 & Sue Symes
2nd Roxane Ferguson  MACC RocktoberFest Billboard  MACC
 & Lanette Bethard
3rd Katy O’Connell  Coast Day 2013 Poster  UDCEOE
 & Tamara Beeson
 & Teresa Messmore
 & Pamela Donnelly
HM Roxane Ferguson  MACC EXPO Billboard  MACC
 & Lanette Bethard

36A Radio advertising (traditional stations or online)
1st Bridget Gillespie Paverd  “Today I Did Something Wonderful for Two People I Love.”  GH

Communications Program or Campaign

37 Community, institutional, or internal relations
1st Shane Hoffman  The Christiana Care Way  CCHS
 & Michele Schiavoni  Awareness Campaign
 & Scott Mash
 & Matthew McCoy
2nd Meredith Chapman  Social Media Ambassador Program  UD Social Media
 & Ryan Maguire
 & Kelley Bregenzer

38 Public service
1st Wendy Scott  Delaware Sea Level Rise Awareness Week  Blue Blaze Associates
 & Sandra Taccone
 & Brenna Goggin

39 Marketing program / campaign for new or existing service or product
1st Peggy Mika  Concord Health Center  CCHS
 & Tom Hendrich  Awareness Campaign
 & Jennifer Bonett
 & Chris Johansen
 & Sandy Farrell
 & Paul Miles
 & Staci Vernick

40 Audiovisuals
1st Tracey Bryant  University of Delaware Research Videos  UDOC&M
 & Carl Asti
 & Robert Dilorio
**PR Materials**

**41 Reports (including, but not limited to, annual reports)**
1st Beth Chajes Delaware EPSCoR Program 5-Year Report & Ron Ohrel UDOC&M & Lane McLaughlin

**42 Magazines**
HM Tracey Bryant UD Research UDOC&M & David Barczak & Daniel Wright

**43 Magapapers/Tabloids**
1st Ronald Tello Marzol Revista Delaware Hispano DHM

**44A Newsletters: Nonprofit, government or educational**
1st Allison Levine Connecting People, Building Communities DCF & Theresa Yanick The Reflector Delaware Photographic Society & Carole Clarke & Bridget Gillespie Paverd VOICE Newsletter GH & Roxane Ferguson Chamber Chatter MACC & Paul Dolan

**45A Brochures: Nonprofit, government, or educational**
HM Roxane Ferguson MACC Sponsorship Brochure MACC & Paul Dolan

**45B Brochures: Corporate or for-profit**
1st Thomas William Tear Salon Rispoli “Solutions” Salon Rispoli 2nd Bridget Gillespie Paverd “The Bridge Program” GH

**46 Catalogs, manuals, and handbooks**
1st Roxane Ferguson MACC Community Guide and Business Directory MACC & Peg Ryan

**47 Direct-mail marketing**
1st Roxane Ferguson MACC RocktoberFest Postcard MACC & Paul Dolan 2nd Dory Zatuchni Brandywine Village Network Direct Mail Campaign JFSD & Stacey Schiller 3rd Roxane Ferguson MACC EXPO Postcard MACC & Sue Symes
Information for the Media

48 News or feature release - single release
1st Teresa Messmore “Injured at the Beach” UDEPEO

49 News or feature releases - multiple releases
1st Katy O’Donnell “University of Delaware Wind Energy” UDCEO
& Teresa Messmore

50 Media kit: Tools to gain media coverage
1st Ryan Kennedy “Lighthouse Cove Redevelopment” HHA
2nd Teresa Messmore “Bait Alternative” UDCEO
& Rebecca Rothweiler
& Tamara Beeson
& Pamela Donnelly

Speeches

51 Speech
1st Karen Jessee “The Under the Skirt Tour of the Civil War”
& Roxanna Hurst HFL / Delaware Humanities Forum
2nd Beverly Crowl Delaware Hospice Volunteer Recognition DH
Dinner Speech
3rd Howard M. Berlin “When Traveling, Visit a Museum Having a Numismatic Exhibition”
HM Beth Chajes Don Sparks’ EPSCoR Kickoff Remarks EPSCoR

Collegiate

55 Faculty adviser of student publication, station, or site
1st Lydia Timmins “Unt*IX*tled” STN

Books and Creative Writing

56 Novels for adult readers
2nd Reynold J. Levocz The Spear of Longinus Manuscriptus-De-Aestimare
3rd Greg Smith Send in the Clowns Thomas & Mercer

57E Nonfiction books for adult readers, General non-fiction
2nd James Farny Crisis America Legaltheftism Dorrance Publishing
3rd Ann Marie van den Hurk Social Media Crisis Communications PEQ
58A Children’s books, Fiction
1st Nancy Sakaduski  
*A Rehoboth ABC*  
Cat & Mouse Press

60A Short stories, Single Story
1st Maribeth Fischer  
“Rehoboth”  
DBL
2nd Mary Margaret Pauer  
“Burn Baby Burn”  
*Dispatches from the Vanishing World*
3rd Sarah Barnett  
“The Summer of Our Discontent”  
*The Beach House*
HM Mary Margaret Pauer  
“Howling Under My Window”  
*Wanderings*

61A Creative verse, Single poem
1st Patricia Goodman  
“A Hummingbird's Tongue”  
*Stonecoast Review*
2nd Patricia Goodman  
“The Boneyard”  
BR
3rd Patricia Goodman  
“The Black Mare”  
BR
HM Irene Fick  
“San Francisco 1978-81”  
*Philadelphia Stories*

61B Book or chapbook of poetry
1st Jamie C. L. Brown  
*Sakura: a Cycle of Haiku*  
Broadkill Press
2nd Helen Ohlson  
*Five Bridges*  
TransCanal Writers
& Nina Bennett
& Linda Evans
& Arlene Humphrey
& Johnny Tucker, Jr.

64 Book edited by entrant
1st Nancy Sakaduski  
*The Beach House*  
Cat & Mouse Press
2nd Katherine Ward  
*The Spear of Longinus*  
Manuscriptus-De-Aestimare