

2010 NFPW Communications Contest Winners

Thirty-four members of Delaware Press Association received national awards at NFPW's 2010 "Face 2 Face in Illinois" Communications Conference, hosted by Illinois Woman's Press Association in Chicago, Illinois.

DPA members took first place in 17 categories. We also had 9 second-place wins, 7 thirds and 2 honorable mentions. Each entry in the national competition already had received a first place award at the state level.

The DPA national winners listed below exemplify the diverse specialties of all of our talented DPA colleagues.

KEY to the publication, station, company or client through which the work appeared:

| | | |
|---------|---|---|
| DT | = | Delaware Today |
| DSEA | = | Delaware State Education Association |
| O&A | = | Out & About Magazine |
| UDMPEO | = | UD Marine Public Education Office |
| UDOCM | = | UD Office of Communications and Marketing |
| UDSGCP | = | UD Sea Grant College Program |
| WDEL | = | 1150 WDEL-AM News Talk Radio |
| WHYY TV | = | WHYY TV 12 |

PRINT MEDIA

09D Special Articles - Physical health, fitness, mental health, self-help

1st Christine Facciolo "Surging Surgicenters" DT

09R Special Articles - Advertorials

1st Susan Oates "We Stand for Babies. All Babies." DT

10A Columns, Humorous

1st Fay Jacobs "Going Bats" Letters from CAMP Rehoboth

11C Page(s) Regularly Edited By Entrant, General / Specialized (lifestyle or entertainment)

1st Terry Plowman "Beach Briefs" Delaware Beach Life

12C Page(s) Regularly Edited By Entrant General / Specialized (not lifestyle or entertainment)

2nd Pamela T. Nichols *DSEA Action! Cover* DSEA Action!

14C Sections / Supplements Edited By Entrant, General / Specialized (infrequent)

3rd Susan Oates "Delaware Breast Cancer Coalition" DT

17A Headline Writing

2nd Drew Ostroski "The Lincoln Log"; "Pretty Catchy" DT

PHOTOGRAPHY

20B Feature Photo In Printed Publication Other Than Newspaper

2nd Jared Castaldi "Women in Business" DT

20E Photo Essay in Printed Publication Other Than Newspaper

1st Scott Nathan "Making Manners Matter" Delaware Beach Life

RADIO / TELEVISION

25B Special Programming, Television (documentary, public affairs or editorial)

1st Ralph Begleiter "Left Behind: Chrysler's Newark Assembly Plant Past, Present and Future"
& UD Broadcast News Documentary Class Student Television Network

26B Special Reporting Series, Television (investigative or enterprise reporting)

HM Bill Cook "Wind Power Delaware" WHY Y TV
& Gene Ashley
& Charlie O'Neill
& Paul Parmelee
& Pat Warner
& Gary Lindstrom

28A Interview, Radio

3rd Allan Loudell "DAFB photos" WDEL

30A Best Newscast, Radio (commercial or non-commercial station)

1st Allan Loudell "Delaware's News at Noon" WDEL

30B Best Newscast, Television (commercial or non-commercial station)

2nd John Mussoni "First" WHY Y TV

INTERNET COMMUNICATIONS

32D News Article Written Specifically for the Web

HM Deborah Kaye Pace "Eddie Bauer's Final DIP Motion Approved" Debtwire.com

32F Commentary (columns, reviews, editorials) Written for the Web

2nd Allan Loudell "The Down-side to School Board Elections on the 'Regular' Nov. Ballot" WDEL

33 Web Site Edited by Entrant

3rd Jeff Jackson "St. Mark's High School" Web site St. Mark's High

34A Web Site Development / Creation: Not-For-Profit or Educational Organization Sites

1st Lisa Tossey "Delaware Sea Grant" Web site UDSGCP
& Tamara Beeson

34B Web Site Development / Creation: Corporate or For-profit Organization Sites

3rd Deborah Kaye Pace "BizCom, LLC" Web site BizCom, LLC

34C Web Site Development / Creation: Professional Sites

2nd Daniel R. Tipton "Immaculate Heart of Mary" Web site Immaculate Heart of Mary School

PRINT MEDIA ADVERTISING

39A Single-sheet Poster

2nd Tamara Beeson 2009 Coast Day Poster UDSGCP
& Elizabeth Boyle
& Sara Ohrel

39C Billboard

1st Tamara Beeson School of Marine Science and Policy Mural UDMPEO
& Ron Ohrel

ELECTRONIC MEDIA ADVERTISING

40 Radio Single Commercial or Campaign Built Around One Subject

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|-----|--|--|--------|
| 1st | Elizabeth Boyle & Lisa Tossey & Ron Ohrel & Kimberly Doucette | "SeaTalk" Public Service Announcements | UDSGCP |
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COMMUNICATIONS PROGRAMS AND CAMPAIGNS

44 Internal Communications

| | | | |
|-----|------------------|-------------------|----------------------------|
| 2nd | Daniel R. Tipton | "Carpenter Cares" | Carpenter Technology Corp. |
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45 Marketing Program or Campaign for Service or Product

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|-----|----------------|--|-------|
| 1st | Molly Chappell | "Delaware Environmental Institute Website" / "UD Environmental Portal" | UDOCM |
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46B Audiovisuals: Video Productions

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|-----|-------------------------------|--|--------|
| 1st | Ron Ohrel & Robert DiIorio | "College of Earth, Ocean, and Environment" | UDMPEO |
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PR PRINTED MATERIALS

47A External Annual Report

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|-----|---------------|---|-------|
| 2nd | Tracey Bryant | "University of Delaware Research Annual Report" | UDOCM |
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47C General Report

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|-----|----------------|--|-------|
| 1st | Molly Chappell | "A Blueprint of UD's Value to the Diamond State" | UDOCM |
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INFORMATION FOR THE MEDIA

55A News or Feature - Single News Release

| | | | |
|-----|--------------|--|-------|
| 3rd | Andrea Boyle | "Men Behind the '08 Presidential Campaigns Speak Together" | UDOCM |
|-----|--------------|--|-------|

57 Media Kit - Tools to Gain Media Coverage

| | | | |
|-----|-------------------------------------|---|----------------------------|
| 1st | Karen Galanaugh & Katherine Ward | Online Media Resource Page for Public Forum Event | Delaware Press Association |
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SPEECHES

58 Speech

| | | | |
|-----|-----------------------|-----------------------------|----------------------------|
| 1st | Theresa Gawlas Medoff | "A Journalist's Privileges" | Delaware Press Association |
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ACHIEVEMENT / RESEARCH

69 Individual Achievement (Print or Broadcast)

1st Tracey Bryant "Extreme 2009: An Antarctic Adventure"

UDOCM

BOOKS / FICTION / VERSE

72C Non-fiction Book, Biography and Autobiography

3rd Gail Sezna *My Boys*

Grief Illustrated Press

76 Short Story (Single Story or Collection)

3rd Billie E. Travalini "Rush Limbaugh and the French Apple Pie"

Another Chicago Magazine

77B Creative Verse, Book or Chapbook of Poetry

1st Wendy E. Ingersoll *Grace Only Follows*

March Street Press