

# NFPW 2008 Communications Contest Winners

Twenty DPA members received 31 national awards at NFPW's 2008 "Kickin' Back in Idaho" Communications Conference, hosted by Media Network of Idaho in Idaho Falls, Idaho.

DPA members took first place in 13 categories. We also had 13 second-place wins, 3 thirds and 2 honorable mentions. Each entry in the national competition already had received a first place award at the state level.

The DPA national winners listed below exemplify the diverse specialties of all of our talented colleagues, numbering nearly 200.

## KEY to the publication, station, company or client through which the work appeared:

DT	=	Delaware Today
DT-HF	=	Delaware Today Health & Fitness
TNJ	=	The News Journal
UDPR-RC	=	UD Office of Public Relations – Research Communication
UDR&GS	=	UD Research and Graduate Studies
WDEL	=	WDEL-AM

## PRINT MEDIA

<b>01C News Reporting, General or Specialized Circulation</b>			
1st Maria Hess	"Gorilla Warfare"		DT
<b>02 Continuing Coverage or Unfolding News</b>			
HM Pamela T. Nichols	"Classroom paraprofessional salary increases"	dsea ACTION!	
<b>08 Personality Profile</b>			
1st Maria Hess	"The Secret Life of Color"		DT
<b>09C Special Articles – Arts and Entertainment</b>			
2nd Michael Pollock	"Grand Plans"		O&A
<b>09D Special Articles – Health and Fitness</b>			
2nd Kathryn Dowling	"Work Outside"		DT-HF
<b>09Q Special Articles – Advertorials (for special supplements, sections)</b>			
1st Susan Oates	"Wilmington in the middle of it all / Green Wilmington"		DT
<b>10D Personal Columns, Specialized (critique / review on continuing subject)</b>			
2nd Moira Sheridan	"Moments Renoir and I have shared"		TNJ
<b>14C Sections / Supplements Edited By Entrant, General or Specialized Circulation (infrequent)</b>			
2nd Kathryn Dowling	<i>Beach Guide 2007</i>		DT
<b>15C Publications Regularly Edited By Entrant, General or Specialized Circulation</b>			
1st Kathryn Dowling	<i>Delaware Bride</i>		DT
<b>17A Headline Writing</b>			
2nd Drew Ostroski	"Cold sands, warm hearth"		DT

## RADIO / TELEVISION

<b>25A Prepared Report, Radio (news, investigative, feature, sports)</b>			
3rd Allan Loudell	"The Loudell Report"		WDEL
<b>26A Special Programming, Radio (documentary, public affairs or editorial)</b>			
2nd Mellany Armstrong	"Shaping the Future"		WDEL

<b>27A Special Reporting Series, Radio (investigative or enterprise reporting)</b>			
1st Mellany Armstrong	"Delaware's Fallen Heroes"		WDEL
<b>29A Interview, Radio</b>			
1st Allan Loudell	"Wind Power"		WDEL
<b>32A Best Presentation, Radio (anchor, sportscaster, play-by-play)</b>			
1st Peter MacArthur & Mellany Armstrong	"Peter MacArthur / Mellany Armstrong"		WDEL

## WORLD WIDE WEB

<b>35A Web Site Development / Creation: Not-for-profit or Educational Organization</b>			
2nd David Barczak & Tracey Bryant & Pamela Donnelly	University of Delaware Research Web Site		UDR&GS

## PUBLIC RELATIONS / PROMOTION / PUBLICITY

### COMMUNICATIONS PROGRAMS AND CAMPAIGNS

<b>44 Internal Communications</b>			
2nd Cheryl A. Fleming	<i>The Faces of Sanford School</i>		Sanford School
<b>46B Audiovisuals: Video Productions</b>			
2nd Robert DiIorio & Tracey Bryant	"Avian Influenza Research"		UDPR-RC

### PR PRINTED MATERIALS

<b>48A Magazine, One- to Three-color</b>			
1st Cheryl A. Fleming	<i>Sanford</i>		Sanford School

### PRINT MEDIA ADVERTISING

<b>55A News or Feature – Single News Release</b>			
3rd Tracey Bryant	"New UD Technology Removes Viruses from Drinking Water"		UDPR-RC

## SPEECHES

<b>58 Speeches</b>			
HM Jeanne Mell	"Creating Knowledge-based Partnerships"	Delaware State Chamber of Commerce	

## BOOKS / FICTION / VERSE

<b>72D Non-fiction Book, History</b>			
2nd Jan Churchill	<i>From Delaware to Everywhere: New Castle Army Air Base &amp; New Castle County Airport</i>		J. Churchill Publishing
<b>72F Non-fiction Book, Humor</b>			
1st Fay Jacobs	<i>Fried &amp; True: Tales From Rehoboth Beach</i>		A & M Books
<b>74A Children's Books, Fiction</b>			
1st Sheri Bell-Rehwooldt	<i>You Think It's Easy Being the Tooth Fairy?</i>		Chronicle Books LLC
<b>74B Children's Books, Non-fiction</b>			
1st Sheri Bell-Rehwooldt	<i>Amazing Maya Inventions You Can Build Yourself</i>		Nomad Press

**76 Short Story (Single Story or Collection)**

3rd Anne Agnes Colwell "The Wallpaper Man"

The Broadkill Review

**77A Creative Verse, Single Entry**

1st Jean Hull Herman "Ray Charles, Honey!"

MÖBIUS, the Poetry Magazine

**77B Creative Verse, Book or Chapbook of Poetry**

1st Anne Agnes Colwell *Father's Occupation, Mother's Maiden Name*

Bay Oak Publishers