

You Are Cordially Invited to Attend
THE DELAWARE PRESS ASSOCIATION HOLIDAY LUNCHEON

Featuring
David Mark
“Positively Negative”

Book signing with David Mark and DPA authors during the social hour

Delaware National Country Club
400 Hercules Road, Wilmington
Saturday, December 6, 2008



11:30 a.m. Social Hour with Cash Bar

12:30 p.m. Luncheon, Speaker and Presentation of the
2009 DPA Communicator of Achievement



Mixed California Greens
Jumbo Lump Crab Cake • Green Beans with Roasted Red Peppers
Rolls • Beverage • Lemon Sherbet, Sauce Framboise

At this year's Holiday Luncheon, **David Mark**, senior editor for *Politico* and Politico.com, will speak to us about the role of negative campaigning in a talk titled “Positively Negative.” Although he acknowledges that “negative campaigning can backfire,” he also makes the claim that “in many instances the sniping helped bring out important issues for voters.” The author of *Going Dirty: The Art of Negative Campaigning*, Mark will discuss whether this election turned out to be the toughest in modern history. Although he will put emphasis on the presidential race in the 2008 elections, he promises to profile the civility of Delaware politics as well.

RSVP by Tuesday, December 2, 2008

For More Information: Sue Frost • 302-594-0844 • s-frost@verizon.net

*Send to: DPA Luncheon Reservation, c/o Sue Frost, 49 Bancroft Mill Road, Unit P2, Wilmington, DE 19806
Please make check payable to Delaware Press Association.*



Name: _____ Phone/e-mail: _____

Guest's Name(s): _____

Please make the following reservation(s):

DPA member:	___ x \$26.50	\$ _____
Non-member:	___ x \$31.50	\$ _____
Total:		\$ _____

Special dietary requirements: _____